#### COVINGTON

# **Technology Forum**

The Great Race: Keeping Up As Technology And Regulation Rapidly Evolve

JANUARY 29, 30 & 31, 2025

## Day 1 - Jan 29: What's Happening Now in the U.S. & Europe

## Moderator: Priscilla Fasoro

- Early Days of New U.S. Administration With Trump back in charge and both chambers of Congress under Republican
  control, tech can breathe a sigh of relief or hyperventilate, depending on the specific issue. (Holly Fechner, Bill Wichterman)
- Cross-Border Investment The U.S. is expanding its regulatory toolkit to protect national security. Upcoming regimes, such as the Outbound Investment Final Rule, will impact transactions involving China and sensitive U.S. data. These broad regulations will significantly influence cross-border transaction planning. (Ingrid Price)
- Updates on European Tech Regulation As European tech policy continues to evolve, it is crucial to keep up with the latest
  developments in European tech regulation, including the EU AI Act, Digital Markets Act, and Digital Services Act, and take
  note of the tech policy trends coming forth from the new European Commission. (Sam Choi, Bart Szewczyk)
- Industry Spotlight Trevor Callaghan, Microsoft AI, in conversation with Claudia Berg, Covington Partner

#### Day 2 - Jan 30: So Much Data, So Many Rules

#### Moderator: Jennifer Johnson

- New Paradigms for the Regulation of Data in the EU & U.S. With the implementation of new regulations on data transfers in the U.S., UK, and EU, businesses will need to understand the impacts on data flow and cross-border data transactions.
   (Libbie Canter, Freddi Argent)
- Data Rights in Transactions The rise of machine learning, cloud computing, and analytics make the management of data rights more important than ever in tech contracts. Join us for an overview of data rights management by contract in the U.S. and UK, with a focus on the framework for IP protection in the U.S., UK, and EU. (<u>Lily Hines</u>, <u>Gabrielle Ohlsen</u>)
- Data Centers & Energy / Infrastructure Master the management of energy challenges for data centers with insights on clean energy development, permitting, and climate-focused strategies in the U.S. and beyond. (Jayni Hein, Richard Keenan)
- Industry Spotlight Steve Satterfield, VP & Associate General Counsel at Meta. in conversation with Yaron Dori,
   Covington Partner

## Day 3 - Jan 30: Al Transformations in the Real World

#### Moderator: Nooree Lee

- Global Trends in EU & U.S. Al Regulation Stay ahead in Al regulation with insights on the EU Al Act, Colorado Al Act, and
  emerging themes in transatlantic Al risk management. (<u>Jayne Ponder</u>, <u>Moritz Husch</u>)
- Ethics, Governance & Managing Risk As AI technologies rapidly evolve, it is important to keep pace with the evolving ethical landscape and risk management frameworks relevant to those new technologies. This program will touch on the latest trends in ethics, governance and risk management for artificial intelligence in the U.S., UK and EU. (Micaela McMurrough, Josh Gray)
- Al Litigation With the increased use of AI, the likelihood of claims involving the use of AI also grows, which we will address
  from both a U.S. and EU perspective, with particular attention to the use/outputs of GenAI, model performance, contractual
  considerations, and EU-specific risks. (Teena Sankoorikal, Louise Freeman)
- Industry Spotlight Eric Merin, Assistant General Counsel at Bristol Myers Squibb, in conversation with Micaela McMurrough, Covington Partner